

2018 BEB POSTAL GUIDE

January 21, 2018

Marketing Mail

NON-ENTRY	
CATEGORY	RATE
Carrier Route: Saturation	0.186
Carrier Route: Basic	0.292
AUTO: 5-DIGIT	0.251
AUTO: AADC	0.274
AUTO: MIXED AADC	0.287
MACHINABLE: AADC	0.287
MACHINABLE: MIXED AADC	0.300
NON MACHINEABLE	
5-DIGIT	0.479
3-DIGIT	0.550
ADC	0.573
MIXED ADC	0.646

NDC RATES	
CATEGORY	RATE
Carrier Route: Saturation	0.164
Carrier Route: Basic	0.265
AUTO: 5-DIGIT	0.227
AUTO: AADC	0.250
AUTO: MIXED AADC	0.263
MACHINABLE: AADC	0.263
MACHINABLE: MIXED AADC	0.276
NON MACHINEABLE	
5-DIGIT	0.455
3-DIGIT	0.526
ADC	0.549
MIXED ADC	0.622

LETTERS

SCF RATES	
CATEGORY	RATE
Carrier Route: Saturation	0.158
Carrier Route: Basic	0.257
AUTO: 5-DIGIT	0.220
AUTO: AADC	0.243
MACHINABLE: AADC	0.256
NON MACHINEABLE	
5-DIGIT	0.448
3-DIGIT	0.519
ADC	0.542

NON-ENTRY	
CATEGORY	RATE
EDDM: Saturation	0.220
Carrier Route: Saturation	0.219
Carrier Route: Basic-5D Pallet	0.276
Carrier Route: Basic-Other Pallet	0.295
AUTO: 5-DIGIT	0.393
AUTO: 3-DIGIT	0.500
AUTO: ADC	0.567
AUTO: MIXED AADC	0.598
NON AUTOMATION	
5-DIGIT	0.466
3-DIGIT	0.550
ADC	0.602
MIXED ADC	0.634

NDC RATES	
CATEGORY	RATE
EDDM: Saturation	0.180
Carrier Route: Saturation	0.179
Carrier Route: Basic-5D Pallet	0.246
Carrier Route: Basic-Other Pallet	0.265
AUTO: 5-DIGIT	0.352
AUTO: 3-DIGIT	0.459
AUTO: ADC	0.526
AUTO: MIXED AADC	0.557
NON AUTOMATION	
5-DIGIT	0.425
3-DIGIT	0.509
ADC	0.561
MIXED ADC	0.593

FLATS

SCF RATES	
CATEGORY	RATE
EDDM: Saturation	0.166
Carrier Route: Saturation	0.165
Carrier Route: Basic-5D Pallet	0.238
Carrier Route: Basic-Other Pallet	0.257
AUTO: 5-DIGIT	0.340
AUTO: 3-DIGIT	0.447
AUTO: ADC	0.514
NON AUTOMATION	
5-DIGIT	0.413
3-DIGIT	0.497
ADC	0.549

LETTERS	
CATEGORY	RATE
AUTO: 5-DIGIT (up to 3.5 oz)	0.378
AUTO: AADC (up to 3.5 oz)	0.408
AUTO: MIXED AADC (up to 3.5 oz)	0.424
Presorted Machinable (up to 3.5 oz)	0.458
Single Piece Rate - Metered	0.470
Single Piece Rate - Stamped	0.500
Residual	0.510
NON MACHINEABLE:	
Stamped	0.710
Metered	0.680

POSTCARDS	
CATEGORY	RATE
AUTO: 5-DIGIT	0.257
AUTO: AADC	0.268
AUTO: MIXED AADC	0.274
Presorted Machinable	0.280
Single Piece Rate	0.350

POSTCARD DIMENSIONS		
	MIN	MAX
HEIGHT:	3.5"	4.25"
LENGTH:	5.0"	6.0"
THICKNESS:	.007"	.016"

FIRST CLASS

BEB

Business Extension Bureau
PRINT | MAIL | MULTI-CHANNEL
MARKETING
bebtexas.com
713-528-5568

713-528-5568
800-528-5568
BEBTEXAS.COM
bebdata.com

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STANDARD RATES

NON-ENTRY	
CATEGORY	RATE
AUTO: CAR-RTE: Saturation	0.111
AUTO: CAR-RTE: Basic	0.210
AUTO: 5-DIGIT	0.136
AUTO: AADC	0.159
AUTO: MIXED AADC	0.172
MACHINABLE: AADC	0.172
MACHINABLE: MIXED AADC	0.185
NON MACHINEABLE	
5-DIGIT	0.364
3-DIGIT	0.435
ADC	0.458
MIXED ADC	0.531

NON-PROFIT LETTERS

NDC RATES	
CATEGORY	RATE
AUTO: CAR-RTE: Saturation	0.089
AUTO: CAR-RTE: Basic	0.183
AUTO: 5-DIGIT	0.112
AUTO: AADC	0.135
AUTO: MIXED AADC	0.148
MACHINABLE: AADC	0.148
MACHINABLE: MIXED AADC	0.161
NON MACHINEABLE	
5-DIGIT	0.340
3-DIGIT	0.411
ADC	0.434
MIXED ADC	0.507

SCF RATES	
CATEGORY	RATE
AUTO: CAR-RTE: Saturation	0.083
AUTO: CAR-RTE: Basic	0.175
AUTO: 5-DIGIT	0.105
AUTO: AADC	0.128
MACHINABLE: AADC	0.141
NON MACHINEABLE	
5-DIGIT	0.333
3-DIGIT	0.404
ADC	0.427

NON-PROFIT FLATS

NON-ENTRY	
CATEGORY	RATE
EDDM: Saturation	0.137
Carrier Route: Saturation	0.136
Carrier Route: Basic-5D Pallet	0.194
Carrier Route: Basic-Other Pallet	0.213
AUTO: 5-DIGIT	0.227
AUTO: 3-DIGIT	0.334
AUTO: AADC	0.401
AUTO: MIXED AADC	0.432
NON AUTOMATED	
5-DIGIT	0.300
3-DIGIT	0.384
ADC	0.436
MIXED ADC	0.468

NDC RATES	
CATEGORY	RATE
EDDM: Saturation	0.097
Carrier Route: Saturation	0.096
Carrier Route: Basic-5D Pallet	0.164
Carrier Route: Basic-Other Pallet	0.183
AUTO: 5-DIGIT	0.186
AUTO: 3-DIGIT	0.293
AUTO: AADC	0.360
AUTO: MIXED AADC	0.391
NON AUTOMATED	
5-DIGIT	0.259
3-DIGIT	0.343
ADC	0.395
MIXED ADC	0.427

SCF RATES	
CATEGORY	RATE
EDDM: Saturation	0.083
Carrier Route: Saturation	0.082
Carrier Route: Basic-5D Pallet	0.156
Carrier Route: Basic-Other Pallet	0.175
AUTO: 5-DIGIT	0.174
AUTO: 3-DIGIT	0.281
AUTO: AADC	0.348
NON AUTOMATED	
5-DIGIT	0.247
3-DIGIT	0.331
ADC	0.383

DIMENSIONS

LETTERS		
	MIN	MAX
HEIGHT:	3.5"	6.125"
LENGTH:	5.0"	11.5"
THICKNESS	.007"	.25"
ASPECT RATIO:	1.3	2.5
Length divided by Height		

FLATS	
More than 11.25" Long OR	
More than 6 1/8" High OR	
More than .25" Thick	
MAXIMUM DIMENSIONS:	
HEIGHT:	12"
LENGTH:	15"
THICKNESS:	.75"

FOLDED SELF-MAILERS		
	MIN	MAX
HEIGHT:	3.5"	6.0"
LENGTH:	5.0"	10.5"
THICKNESS:	.007"	.25"
ASPECT RATIO:	1.3	2.5
Length divided by Height		

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PAPER & FOLD:

Based on book grade (Text or Offset)

- Up to 1oz mail requires a minimum of 70# paper
- Over 1-3oz requires a minimum of 80# paper

Final Fold must be at the bottom for all designs

EXCEPT oblong. Oblong fold is on the leading edge.

TABS

Minimum 2 tabs, seals without perfs

Glue may be used as an alternate