

BEB-Business Extension Bureau

MARKETING MAIL COMPARISON: August 2021/July 2022

LETTER SIZED MAIL UNDER 4 OUNCES

CATEGORY		NON ENTRY POINT				NDC				SCF			
		2021	2022	+/-	%	2021	2022	+/-	%	2021	2022	+/-	%
CARRIER ROUTE	WALK SEQUENCE SATURATION	0.197	0.209	0.012	6.1%	0.176	0.186	0.010	5.7%	0.172	0.179	0.007	4.1%
CARRIER ROUTE	HIGH DENSITY PLUS	0.210	0.225	0.015	7.1%	0.189	0.202	0.013	6.9%	0.185	0.195	0.010	5.4%
CARRIER ROUTE	HIGH DENSITY	0.239	0.270	0.031	13.0%	0.218	0.247	0.029	13.3%	0.214	0.240	0.026	12.1%
CARRIER ROUTE	BASIC	0.332	0.400	0.068	20.5%	0.311	0.377	0.066	21.2%	0.307	0.370	0.063	20.5%
AUTOMATED	5-DIGIT	0.277	0.296	0.019	6.9%	0.256	0.273	0.017	6.6%	0.250	0.266	0.016	6.4%
AUTOMATED	AADC	0.309	0.328	0.019	6.1%	0.288	0.305	0.017	5.9%	0.282	0.298	0.016	5.7%
AUTOMATED	MIXED AADC	0.330	0.349	0.019	5.8%	0.309	0.326	0.017	5.5%	N/A			
NON AUTOMATED	AADC	0.323	0.339	0.016	5.0%	0.302	0.316	0.014	4.6%	0.296	0.309	0.013	4.4%
NON AUTOMATED	MIXED AADC	0.336	0.355	0.019	5.7%	0.315	0.332	0.017	5.4%	N/A			
NON AUTOMATED CARRIER ROUTE	WALK SEQUENCE SATURATION	0.234	0.261	0.027	11.5%	0.195	0.215	0.020	10.3%	0.188	0.200	0.012	6.4%
NON AUTOMATED CARRIER ROUTE	HIGH DENSITY PLUS	0.241	0.275	0.034	14.1%	0.202	0.229	0.027	13.4%	0.195	0.214	0.019	9.7%
NON AUTOMATED CARRIER ROUTE	HIGH DENSITY	0.289	0.320	0.031	10.7%	0.250	0.274	0.024	9.6%	0.243	0.259	0.016	6.6%
NON AUTOMATED CARRIER ROUTE	BASIC	0.353	0.390	0.037	10.5%	0.309	0.334	0.025	8.1%	0.297	0.323	0.026	8.8%
NON AUTOMATED NON MACHINEABLE	5-DIGIT	0.573	0.611	0.038	6.6%	0.504	0.542	0.038	7.5%	0.494	0.520	0.026	5.3%
NON AUTOMATED NON MACHINEABLE	3-DIGIT	0.697	0.736	0.039	5.6%	0.628	0.667	0.039	6.2%	0.618	0.645	0.027	4.4%
NON AUTOMATED NON MACHINEABLE	ADC	0.759	0.800	0.041	5.4%	0.690	0.731	0.041	5.9%	0.680	0.709	0.029	4.3%
NON AUTOMATED NON MACHINEABLE	MIXED ADC	0.825	0.881	0.056	6.8%	0.756	0.812	0.056	7.4%	N/A			

FLAT SIZED MAIL

CATEGORY		NON ENTRY POINT				NDC				SCF			
		2021	2022	+/-	%	2021	2022	+/-	%	2021	2022	+/-	%
CARRIER ROUTE	WALK SEQUENCE SATURATION	0.234	0.261	0.027	11.5%	0.195	0.215	0.020	10.3%	0.188	0.200	0.012	6.4%
CARRIER ROUTE	EVERY DOOR DIRECT	0.235	0.262	0.027	11.5%	0.196	0.216	0.020	10.2%	0.189	0.201	0.012	6.3%
CARRIER ROUTE	HIGH DENSITY PLUS	0.241	0.275	0.034	14.1%	0.202	0.229	0.027	13.4%	0.195	0.214	0.019	9.7%
CARRIER ROUTE	HIGH DENSITY	0.289	0.320	0.031	10.7%	0.250	0.274	0.024	9.6%	0.243	0.259	0.016	6.6%
CARRIER ROUTE	BASIC	0.353	0.390	0.037	10.5%	0.309	0.334	0.025	8.1%	0.297	0.323	0.026	8.8%
AUTOMATED	5-DIGIT	0.482	0.530	0.048	10.0%	0.413	0.461	0.048	11.6%	0.403	0.439	0.036	8.9%
AUTOMATED	3-DIGIT	0.640	0.684	0.044	6.9%	0.571	0.615	0.044	7.7%	0.561	0.593	0.032	5.7%
AUTOMATED	ADC	0.729	0.782	0.053	7.3%	0.660	0.713	0.053	8.0%	0.650	0.691	0.041	6.3%
AUTOMATED	MIXED ADC	0.798	0.854	0.056	7.0%	0.729	0.785	0.056	7.7%	N/A			
NONAUTOMATED	5-DIGIT	0.573	0.611	0.038	6.6%	0.504	0.542	0.038	7.5%	0.494	0.520	0.026	5.3%
NONAUTOMATED	3-DIGIT	0.697	0.736	0.039	5.6%	0.628	0.667	0.039	6.2%	0.618	0.645	0.027	4.4%
NONAUTOMATED	ADC	0.759	0.800	0.041	5.4%	0.690	0.731	0.041	5.9%	0.680	0.709	0.029	4.3%
NONAUTOMATED	MIXED ADC	0.825	0.881	0.056	6.8%	0.756	0.812	0.056	7.4%	N/A			

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