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**HOLIDAY MAILING  
REFERENCE  
CALENDARS 2022**

The current paper shortage is changing mailing schedules for the upcoming mailing season. Everyone is affected:

- Political
- Retail
- Health Insurance/Open Enrollment
- Nonprofits
- Seasonal Events and more

**For mailings over 50,000pcs, you will need to order paper early.** Paper mills are asking for 6-8 week lead times to provide paper. Envelope manufacturers are taking a little longer. That means our already hectic holiday schedules have been pushed forward by almost two months.

### **The Time To Plan Your Holiday Mailings is NOW!**

Attached are four (4) mailing calendars to give you a quick reference on when to order based on your targeted in home dates.

If you have questions or need more information, contact us at:

**713-528-5568**

**As always, Thank You for Your Business and Partnership**

# 2022 PRE-HOLIDAYS MAILER SCHEDULE

**IN HOME DATE:** Sep 21, 2022  
**MAIL DATE:** Sep 16, 2022  
**IN MAIL SHOP:** Sep 13, 2022  
**START PRINTING:** Sep 12, 2022  
**PAPER HERE:** Sep 12, 2022  
**ART COMPLETE:** Sep 09, 2022  
**ORDER PAPER:** Jul 15, 2022

**WE NEED A 6-8 WEEK LEAD TIME TO ORDER PAPER PRODUCTS.  
ENVELOPES MAY TAKE A LITTLE LONGER!**

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# 2022 OPEN ENROLLMENT MAILER CALENDAR

IN HOME DATE: OCT 03, 2022  
MAIL DATE: Sep 28, 2022  
IN MAIL SHOP: Sep 23, 2022  
START PRINTING: Sep 22, 2022  
PAPER HERE: Sep 22, 2022  
ART COMPLETE: Sep 20, 2022  
ORDER PAPER: Jul 27, 2022

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**DSNP**

**MEDICAID**

**MEDICARE**

**MARKETPLACE**

**OPEN ENROLLMENT**



# 2022 BLACK FRIDAY MAILER SCHEDULE

**IN HOME DATE:** Nov 21, 2022  
**MAIL DATE:** Nov 16, 2022  
**IN MAIL SHOP:** Nov 11, 2022  
**START PRINTING:** Nov 10, 2022  
**PAPER HERE:** Nov 10, 2022  
**ART COMPLETE:** Nov 08, 2022  
**ORDER PAPER:** Sep 14, 2022

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# 2022 CHRISTMAS MAILER SCHEDULE

IN HOME DATE: Dec 1, 2022  
MAIL DATE: Nov 22, 2022  
\*The Thanksgiving Holiday is Nov 24  
IN MAIL SHOP: Nov 15, 2022  
START PRINTING: Nov 14, 2022  
PAPER HERE: Nov 11, 2022  
ART COMPLETE: Nov 11, 2022  
ORDER PAPER: Sep 15, 2022

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