

2019 BEB Postal Guide

January 28, 2019

Marketing Mail

LETTERS

NON-ENTRY	
CATEGORY	RATE
AUTO: Saturation	0.190
AUTO: 5-DIGIT	0.256
AUTO: AADC	0.281
AUTO: MIXED AADC	0.291
MACHINABLE: AADC	0.292
AUTO: Carrier Route Basic	0.294
MACHINABLE: MIXED AADC	0.302
NON MACHINEABLE	
5-DIGIT	0.505
3-DIGIT	0.573
ADC	0.595
MIXED ADC	0.668

NDC RATES	
CATEGORY	RATE
AUTO: Saturation	0.170
AUTO: 5-DIGIT	0.234
AUTO: AADC	0.259
AUTO: MIXED AADC	0.269
MACHINABLE: AADC	0.270
AUTO: Carrier Route Basic	0.269
MACHINABLE: MIXED AADC	0.280
NON MACHINEABLE	
5-DIGIT	0.483
3-DIGIT	0.551
ADC	0.573
MIXED ADC	0.646

SCF RATES	
CATEGORY	RATE
AUTO: Saturation	0.165
AUTO: 5-DIGIT	0.228
AUTO: AADC	0.253
AUTO: Carrier Route Basic	0.262
MACHINABLE: AADC	0.264
NON MACHINEABLE	
5-DIGIT	0.477
3-DIGIT	0.545
ADC	0.567

FLATS

NON-ENTRY	
CATEGORY	RATE
Carrier Route: Saturation	0.224
EDDM: Saturation	0.225
Carrier Route: Basic-5D Pallet	0.279
Carrier Route: Basic-Other Pallet	0.300
AUTO: 5-DIGIT	0.405
AUTO: 3-DIGIT	0.523
AUTO: ADC	0.597
AUTO: MIXED AADC	0.632
NON AUTOMATION	
5-DIGIT	0.469
3-DIGIT	0.561
ADC	0.617
MIXED ADC	0.652

NDC RATES	
CATEGORY	RATE
Carrier Route: Saturation	0.186
EDDM: Saturation	0.187
Carrier Route: Basic-5D Pallet	0.249
Carrier Route: Basic-Other Pallet	0.270
AUTO: 5-DIGIT	0.362
AUTO: 3-DIGIT	0.480
AUTO: ADC	0.554
AUTO: MIXED AADC	0.589
NON AUTOMATION	
5-DIGIT	0.426
3-DIGIT	0.518
ADC	0.574
MIXED ADC	0.609

SCF RATES	
CATEGORY	RATE
Carrier Route: Saturation	0.179
EDDM: Saturation	0.180
Carrier Route: Basic-5D Pallet	0.241
Carrier Route: Basic-Other Pallet	0.262
AUTO: 5-DIGIT	0.352
AUTO: 3-DIGIT	0.470
AUTO: ADC	0.544
NON AUTOMATION	
5-DIGIT	0.416
3-DIGIT	0.508
ADC	0.564

FIRST CLASS

LETTERS	
CATEGORY	RATE
AUTO: 5-DIGIT (up to 3.5 oz)	0.383
AUTO: AADC (up to 3.5 oz)	0.412
AUTO: MIXED AADC (up to 3.5 oz)	0.428
Presorted Machinable (up to 3.5 oz)	0.459
Single Piece Rate - Metered	0.500
Single Piece Rate - Stamped	0.550
Residual	0.560

POSTCARDS	
CATEGORY	RATE
AUTO: 5-DIGIT	0.257
AUTO: AADC	0.268
AUTO: MIXED AADC	0.274
Presorted Machinable	0.280
Single Piece Rate	0.350

POSTCARD DIMENSIONS		
	MIN	MAX
HEIGHT	3.5"	4.25"
LENGTH	5.0"	6.0"
THICKNESS	.007"	.016"



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NON PROFIT

LETTERS

NON-ENTRY	
CATEGORY	RATE
AUTO: CAR-RTE: Saturation	0.111
AUTO: 5-DIGIT	0.138
AUTO: AADC	0.163
AUTO: MIXED AADC	0.173
MACHINABLE: AADC	0.174
MACHINABLE: MIXED AADC	0.184
AUTO: CAR-RTE: Basic	0.209
NON MACHINEABLE	
5-DIGIT	0.387
3-DIGIT	0.455
ADC	0.477
MIXED ADC	0.550

NDC RATES	
CATEGORY	RATE
AUTO: CAR-RTE: Saturation	0.091
AUTO: 5-DIGIT	0.116
AUTO: AADC	0.141
AUTO: MIXED AADC	0.151
MACHINABLE: AADC	0.152
MACHINABLE: MIXED AADC	0.162
AUTO: CAR-RTE: Basic	0.184
NON MACHINEABLE	
5-DIGIT	0.365
3-DIGIT	0.433
ADC	0.455
MIXED ADC	0.528

SCF RATES	
CATEGORY	RATE
AUTO: CAR-RTE: Saturation	0.086
AUTO: 5-DIGIT	0.110
AUTO: AADC	0.135
MACHINABLE: AADC	
	0.146
AUTO: CAR-RTE: Basic	
	0.177
NON MACHINEABLE	
5-DIGIT	0.359
3-DIGIT	0.427
ADC	0.449

FLATS

NON-ENTRY	
CATEGORY	RATE
Carrier Route: Saturation	0.136
EDDM: Saturation	0.137
Carrier Route: Basic-5D Pallet	0.195
Carrier Route: Basic-Other Pallet	0.216
AUTO: 5-DIGIT	0.231
AUTO: 3-DIGIT	0.349
AUTO: AADC	0.423
AUTO: MIXED AADC	0.458
NON AUTOMATED	
5-DIGIT	0.295
3-DIGIT	0.387
ADC	0.443
MIXED ADC	0.478

NDC RATES	
CATEGORY	RATE
Carrier Route: Saturation	0.098
EDDM: Saturation	0.099
Carrier Route: Basic-5D Pallet	0.165
Carrier Route: Basic-Other Pallet	0.186
AUTO: 5-DIGIT	0.188
AUTO: 3-DIGIT	0.306
AUTO: AADC	0.380
AUTO: MIXED AADC	0.415
NON AUTOMATED	
5-DIGIT	0.252
3-DIGIT	0.344
ADC	0.400
MIXED ADC	0.435

SCF RATES	
CATEGORY	RATE
Carrier Route: Saturation	0.091
EDDM: Saturation	0.092
Carrier Route: Basic-5D Pallet	0.157
Carrier Route: Basic-Other Pallet	0.178
AUTO: 5-DIGIT	0.178
AUTO: 3-DIGIT	0.296
AUTO: AADC	0.370
NON AUTOMATED	
5-DIGIT	0.242
3-DIGIT	0.334
ADC	0.390

DIMENSIONS

LETTERS		
	MIN	MAX
HEIGHT:	3.5"	6.125"
LENGTH:	5.0"	11.5"
THICKNESS:	.007"	.25"
ASPECT RATION:	1.3	2.5
(Length divided by Height)		

FLATS
More than 11.25" Long OR
More than 6 1/8" High OR
More than .25" Thick
MAXIMUM DIMENSIONS:
HEIGHT: 12"
LENGTH: 15"
THICKNESS: .75"

FOLDED SELF-MAILERS		
	MIN	MAX
HEIGHT:	3.5"	6.0"
LENGTH:	5.0"	10.5"
THICKNESS:	.007"	.25"
ASPECT RATION:	1.3	2.5
(Length divided by Height)		

PAPER & FOLD

Based on book grade (Text or Offset)

-Up to 1 oz mail requires minimum of 70# paper

-Over 1-3 oz requires minimum of 80# paper

Final Fold must be at the bottom for all designs

TABS

Minimum 2 tabs, seals without perfs

Glue may be used as an alternate



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