

2020 BEB Postal Guide

January 26, 2020

Marketing Mail-LETTERS

NON-ENTRY	
CATEGORY	RATE
CARRIER ROUTE: Saturation	0.191
CARRIER ROUTE: Basic	0.294
AUTO: 5-DIGIT	0.259
AUTO: AADC	0.284
AUTO: Mixed AADC	0.299
MACHINABLE: AADC	0.295
MACHINABLE: Mixed AADC	0.305
NON MACHINEABLE	
5-Digit	0.539
3-Digit	0.607
AADC	0.629
Mixed AADC	0.702

NDC RATES	
CATEGORY	RATE
CARRIER ROUTE: Saturation	0.172
CARRIER ROUTE: Basic	0.271
AUTO: 5-DIGIT	0.239
AUTO: AADC	0.264
AUTO: Mixed AADC	0.279
MACHINABLE: AADC	0.275
MACHINABLE: Mixed AADC	0.285
NON MACHINEABLE	
5-Digit	0.519
3-Digit	0.587
AADC	0.609
Mixed AADC	0.682

SCF RATES		
CATEGORY	RATE	
CARRIER ROUTE: Saturation	0.168	
CARRIER ROUTE: Basic	0.265	
AUTO: 5-DIGIT	0.233	
AUTO: AADC	0.258	
MACHINABLE: AADC		0.269
NON MACHINEABLE		
5-Digit	0.513	
3-Digit	0.581	
AADC	0.603	

Marketing Mail-FLATS

NON-ENTRY	
CATEGORY	RATE
CARRIER ROUTE: Saturation	0.224
CARRIER ROUTE: EDDM	0.225
CARRIER ROUTE: Basic (5-DIGIT PALLET)	0.283
CARRIER ROUTE: Basic (Other Pallet)	0.302
AUTO: 5-DIGIT	0.418
AUTO: 3-DIGIT	0.543
AUTO: ADC	0.608
AUTO: Mixed ADC	0.666
NON AUTOMATION	
5-DIGIT	0.501
3-DIGIT	0.594
ADC	0.650
Mixed ADC	0.685

NDC RATES	
CATEGORY	RATE
CARRIER ROUTE: Saturation	0.186
CARRIER ROUTE: EDDM	0.187
CARRIER ROUTE: Basic (5-DIGIT PALLET)	0.252
CARRIER ROUTE: Basic (Other Pallet)	0.271
AUTO: 5-DIGIT	0.375
AUTO: 3-DIGIT	0.500
AUTO: ADC	0.565
AUTO: Mixed ADC	0.623
NON AUTOMATION	
5-DIGIT	0.458
3-DIGIT	0.551
ADC	0.607
Mixed ADC	0.642

SCF RATES	
CATEGORY	RATE
CARRIER ROUTE: Saturation	0.179
CARRIER ROUTE: EDDM	0.180
CARRIER ROUTE: Basic (5-DIGIT PALLET)	0.246
CARRIER ROUTE: Basic (Other Pallet)	0.265
AUTO: 5-DIGIT	0.364
AUTO: 3-DIGIT	0.489
AUTO: ADC	0.554
NON AUTOMATION	
5-DIGIT	0.447
3-DIGIT	0.540
ADC	0.596

FIRST CLASS

LETTERS	
CATEGORY	RATE
AUTO: 5-DIGIT	0.389
AUTO: AADC	0.419
AUTO: MIXED AADC	0.439
MACHINABLE	0.460
MACHINABLE: Meter	0.500
MACHINABLE: Stamp	0.550
MACHINABLE: Residual	0.560
NON MACHINABLE	
NON MACHINABLE: METER	0.610
NON MACHINABLE: Stamp	0.700

FLATS	
CATEGORY	RATE
AUTO: 5-DIGIT	0.430
AUTO: 3-DIGIT	0.577
AUTO: ADC	0.620
AUTO: MIXED AADC	0.716
NON AUTOMATION	0.810
1 OZ	
2 OZ	
1.000	
1.200	

POSTCARDS	
CATEGORY	RATE
AUTO: 5-DIGIT	0.260
AUTO: AADC	0.270
AUTO: MIXED AADC	0.276
MACHINABLE	0.285
RESIDUAL	
0.350	



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Nonprofit-LETTERS

NON-ENTRY	
CATEGORY	RATE
CARRIER ROUTE: Saturation	0.111
CARRIER ROUTE: Basic	0.209
AUTO: 5-DIGIT	0.138
AUTO: AADC	0.163
AUTO: Mixed AADC	0.178
MACHINABLE: AADC	0.174
MACHINABLE: Mixed AADC	0.184
NON MACHINEABLE	
5-Digit	0.418
3-Digit	0.486
AADC	0.508
Mixed AADC	0.581

NDC RATES	
CATEGORY	RATE
CARRIER ROUTE: Saturation	0.092
CARRIER ROUTE: Basic	0.186
AUTO: 5-DIGIT	0.118
AUTO: AADC	0.143
AUTO: Mixed AADC	0.158
MACHINABLE: AADC	0.154
MACHINABLE: Mixed AADC	0.164
NON MACHINEABLE	
5-Digit	0.398
3-Digit	0.466
AADC	0.488
Mixed AADC	0.561

SCF RATES	
CATEGORY	RATE
CARRIER ROUTE: Saturation	0.088
CARRIER ROUTE: Basic	0.180
AUTO: 5-DIGIT	0.112
AUTO: AADC	0.137
MACHINABLE: AADC	0.148
NON MACHINEABLE	
5-Digit	0.392
3-Digit	0.460
AADC	0.482

Nonprofit-FLATS

NON-ENTRY	
CATEGORY	RATE
CARRIER ROUTE: Saturation	0.136
CARRIER ROUTE: EDDM	0.137
CARRIER ROUTE: Basic (5-DIGIT PALLET)	0.199
CARRIER ROUTE: Basic (Other Pallet)	0.218
AUTO: 5-DIGIT	0.240
AUTO: 3-DIGIT	0.365
AUTO: ADC	0.430
AUTO: Mixed ADC	0.488
NON AUTOMATION	
5-DIGIT	0.323
3-DIGIT	0.416
ADC	0.472
Mixed ADC	0.507

NDC RATES	
CATEGORY	RATE
CARRIER ROUTE: Saturation	0.098
CARRIER ROUTE: EDDM	0.099
CARRIER ROUTE: Basic (5-DIGIT PALLET)	0.168
CARRIER ROUTE: Basic (Other Pallet)	0.187
AUTO: 5-DIGIT	0.197
AUTO: 3-DIGIT	0.322
AUTO: ADC	0.387
AUTO: Mixed ADC	0.455
NON AUTOMATION	
5-DIGIT	0.280
3-DIGIT	0.373
ADC	0.429
Mixed ADC	0.464

SCF RATES	
CATEGORY	RATE
CARRIER ROUTE: Saturation	0.091
CARRIER ROUTE: EDDM	0.092
CARRIER ROUTE: Basic (5-DIGIT PALLET)	0.162
CARRIER ROUTE: Basic (Other Pallet)	0.181
AUTO: 5-DIGIT	0.186
AUTO: 3-DIGIT	0.311
AUTO: ADC	0.376
NON AUTOMATION	
5-DIGIT	0.269
3-DIGIT	0.362
ADC	0.418

DIMENSIONS

LETTERS		
	MIN	MAX
HEIGHT:	3.5"	6.125"
LENGTH:	5.0"	11.5"
THICKNESS:	.007"	.25"
ASPECT RATION:	1.3	2.5
(Length divided by Height)		

FLATS		
More than 11.5" Long OR		
More than 6 1/8" High OR		
More than .25" Thick		
MAXIMUM DIMENSIONS:		
HEIGHT: 12"		
LENGTH: 15"		
THICKNESS: .75"		

FOLDED SELF-MAILERS		
	MIN	MAX
HEIGHT:	3.5"	6.0"
LENGTH:	5.0"	10.5"
THICKNESS:	.007"	.25"
ASPECT RATION:	1.3	2.5
(Length divided by Height)		
PAPER & FOLD		
Based on book grade (Text or Offset)		
-Up to 1 oz mail requires minimum of 70# paper		
-Over 1-3 oz requires minimum of 80# paper		
Final Fold must be at the bottom for all designs		
TABS		
Minimum 2 tabs, seals without perfs		
Glue may be used as an alternate		

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POSTCARDS		
	MIN	MAX
HEIGHT	3.5"	4.25"
LENGTH	5.0"	6.0"
THICKNESS	.007"	.016"

TABS
 Minimum 2 tabs, seals without perfs
 Glue may be used as an alternate